

Expand our positive influence and impact

Strategic priorities

Understand emerging best practice and drive changed behaviour across the whole food industry landscape

Key deliverables

- Establish the future Safe Food Queensland Business Model
- Continue to lead the establishment of a horticulture program for Queensland
- Design and pilot the Safe Food Data Hub and supporting resources.

QLD Govt sub-objectives

- Supporting jobs
- Backing small business
- Making it for Queensland
- Backing our frontline services
- Keeping Queenslanders safe
- Connecting Queensland
- Growing our regions

Lead the way in regulation innovation

Work with industry to help develop agency best practice and provide guidance in regulation

- Develop a 5 to 10 year landscape analysis
- Develop a cross-agency collaboration model for food regulation in Queensland
- Develop and commence implementation of a range of priority strategies including regulatory, compliance and enforcement and digital strategy.

- Supporting jobs
- Backing small business
- Making it for Queensland

Transform our corporate capabilities

Ensure we have the right systems, processes, capacity and capability to realise our vision and fulfil our purpose

- Design and commence a Workforce Strategy and annual workforce plans
- Expand the Learning Management System
- Develop and commence the implementation of the ICT Strategy.

- Supporting jobs
- Investing in skills
- Backing our frontline services
- Connecting Queensland

Strengthen our scientific contribution

Influence national and international food safety practices through rigorous scientific contribution in the niche domain of safe food production

- Develop and publish an Applied Science Strategy
- Establish the Safe Food Queensland Industry Science Partnership Program
- Establish the Safe Food Queensland University Partnership Program.

- Making it for Queensland
- Keeping Queenslanders safe
- Investing in skills

Our vision

to be a trusted authority for food safety.

Our values

accountability, respect, integrity and creativity.

Our purpose

to provide confidence that food produced in Queensland is safe; through innovative and effective regulation which supports industry growth.

The agency supports the Government's objectives for the community:

- **Good jobs:** Good, secure jobs in our traditional and emerging industries
- **Better services:** Deliver even better services right across Queensland
- **Great lifestyle:** Protect and enhance our Queensland lifestyle as we grow.